



**Barbara Valbuzzi, CFA**

## **PRESIDENT'S MESSAGE**

Dear Members,

The Italian CFA Society exists to better the investment profession in Italy by setting the highest standards of ethics, education and professional excellence.

We deliver value to our members through career development opportunities and facilitating the open exchange of information and opinions. We also advocate on behalf of our members to employers and regulators.

The Board has adopted the following strategic objectives for the next two years:

1. Improve programs to provide more member value and increase attendance
2. Create an infrastructure that communicates a professional message to members and non members
3. Grow revenues to finance expanding society operations on a sustainable basis
4. Build and deepen awareness with key employers, members and candidates

It is important to recognize that volunteers are a fundamental element of our Society.

The Italian CFA Society functions thanks the combined efforts of the board, the governing authority that determines the strategic direction, and ten committees, that conduct much of the work of the organization. Both the board members and the committee members are volunteers.

I encourage you to consider volunteering in our society as an opportunity to work together for the greater good of the organization and the investment profession.

I thank you for support and look forward to serving you in the two upcoming years.

Barbara Valbuzzi, CFA  
President  
Italian CFA Society